

FOR IMMEDIATE RELEASE

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SOUTHEAST COMMUNITY DEVELOPMENT CORP. ANNOUNCES ITS EXECUTIVE DIRECTOR

Southeast Community Development Corporation (Southeast CDC) is pleased to announce the Board of Directors has selected Kari Snyder as the organization's Executive Director. In February, Chris Ryer resigned as Executive Director to become Baltimore City's Director of Planning. Ms. Snyder, Mr. Ryer's Deputy, has served as Interim Director since that time. She joined Southeast CDC in 2009 from Baltimore's Healthy Neighborhoods, Inc.

"Kari continues the strong leadership she has shown at Southeast CDC for the past 10 years, now just in an expanded role," said Doug Schmidt, Chair of the Board. "The Board is certain she is the right person to direct this historic non-profit into its next stage of making southeast Baltimore a better place."

Snyder has moved through the organization from a focus on residential and commercial revitalization to a leadership role in Community School, housing counseling and youth programs. More recently, Kari has been a leader in formulating and executing Southeast CDC's 2018 strategic plan.

"As Southeast CDC approaches its 44th birthday in June, I am tremendously proud of the difference we've made in Southeast Baltimore and I look forward to collaborating with neighborhoods to realize even greater economic progress for Southeast Baltimore," said Snyder.

About Southeast Community Development Corporation

Southeast CDC is one of the oldest community development corporations in Baltimore. Founded in 1975 as Southeast Development, Inc. (SDI), it was the development arm of the Southeast Community Organization (SECO), an umbrella community organization in Baltimore founded by community activists that included Barbara Mikulski. In 2000, SDI separated from SECO and became the Southeast Community Development Corporation (Southeast CDC).

The organization operates a number of community revitalization programs, including the Highlandtown Main Street program, the Highlandtown Arts and Entertainment District designation and the Healthy Neighborhoods initiative. Since 2014, the organization has managed the implementation of the Baltimore Regional Neighborhood Initiative in Southeast Baltimore, guiding over \$5 million of capital investment to improve public spaces in the area. The Southeast CDC partners with environmental organizations, including Waterfront Partnership's Healthy Harbor Initiative, Blue Water Baltimore, Patterson Park Audubon Center, Parks and People Foundation and the Chesapeake Bay Trust, to reduce storm water run-off and increase the tree canopy in Southeast Baltimore.

Southeast CDC also partners with Family League of Baltimore City as the lead agency for three Community Schools, and implements a Family Stability Program in partnership with United Way of Central Maryland.

In addition to the community revitalization work, the CDC is a HUD-certified housing counseling agency for the Baltimore metropolitan area, providing home purchase, post-purchase, foreclosure intervention and reverse mortgage counseling.

Southeast CDC's real estate holdings include 17 units of low-income tax credit rental housing and two commercial buildings in Highlandtown, including a "green" office building.

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